Auto-Responder #1 - REWRITE

Hi {{ contact.firstname }},

We hope you learned more about RPM at our recent webinar! You might be thinking about launching (or re-booting) your RPM program and wondering, "But, will this actually work at my practice?"

Kentucky Cardiology thought the same thing and found that not only do their patients absolutely love RPM with Optimize Health, but it is also improving outcomes and preventing ER visits for hypertensive patients.

CTA BUTTON – DOWNLOAD THE CASE STUDY

A few highlights from Kentucky Cardiology's RPM success include:
- Onboarding up to 15 patients a day
- 500% increase in the number of hypertensive patients monitored in just 3 months
- 90% of patients have at least 20 minutes of engagement time
- Quicker interventions including medication adjustments
- High patient satisfaction and improved quality of life for hypertensive patients

Ready to see RPM makes sense for your practice? Our RPM experts are here to help.

CTA BUTTON – LET'S CHAT

Auto-Responder #2 - REWRITE

Hi {{ contact.firstname }},

Thank you for downloading the Remote Patient Monitoring (RPM) guide. We know can be daunting to launch or successfully grow an RPM program. If you are not sure where to start or your current RPM program feels stuck, we are here to help.

We have a wealth of resources to help you in any stage of your RPM journey. We'd recommend starting with the *Remote Patient Monitoring Made Easy* Guide and then visiting the Resources page, where you can find webinars and blogs on many RPM topics.

Here's just a few examples of what you can find in the Resource Library:

- Driving Engagement & Adherence Through Remote Patient Monitoring (recorded webinar)
- The Economics of RPM (recorded webinar)
- RPM Billing & Coding Guide
- 7 Most Costly Chronic Conditions that can be Managed with RPM (blog post)

Information overload? We are happy to guide you to the resources that are the most relevant for your practice. Just set up a time to chat with an RPM expert

CTA BUTTON – CHAT WITH AN EXPERT

Auto-Responder #3 - REWRITE

Hi {{ contact.firstname }},

If you've been reading our emails about Remote Patient Monitoring (RPM), you hopefully understand the tremendous clinical and financial benefits RPM can bring to your patients and practice. **You might be wondering, "How long will it take to get noticeable results?"**

For [Sequoia Telehealth](#) (and many of our clients), the answer was just 2 months! Sequoia had an existing RPM system, but the staff found it very cumbersome to use, which meant success – and reimbursement - was limited.

CTA BUTTON – CASE STUDY

After switching to Optimize Health, Sequoia Telehealth:

- Increased monthly recurring RPM revenue by 200%
- Built workflows that enabled care team members to easily view patient data and use built-in communication tools to improve patient engagement
- Improved patient outcomes with timely, proactive interventions, including medication changes

"We've gone from chasing alerts in the previous RPM tool to calling our patients once a week, coordinating care across PCPs, cardiologists, and other specialists to giving our patients a seamless experience across their circle of care providers."
-Maggie Judge, RN, Director of Operations at Sequoia Telehealth

Ready to achieve clinical and financial success with RPM? Our RPM experts are here to help.

CTA BUTTON – LET'S CHAT